



H S U P

HUNGARIAN STARTUP
UNIVERSITY PROGRAM

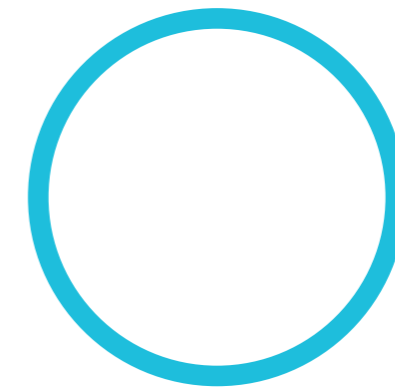


kötelező arculati elemek



ajánlások, minták, layouttervek

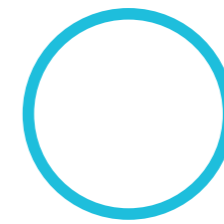
logó
(alap változat)



H S U P

**HUNGARIAN STARTUP
UNIVERSITY PROGRAM**

logó
(további változatok)

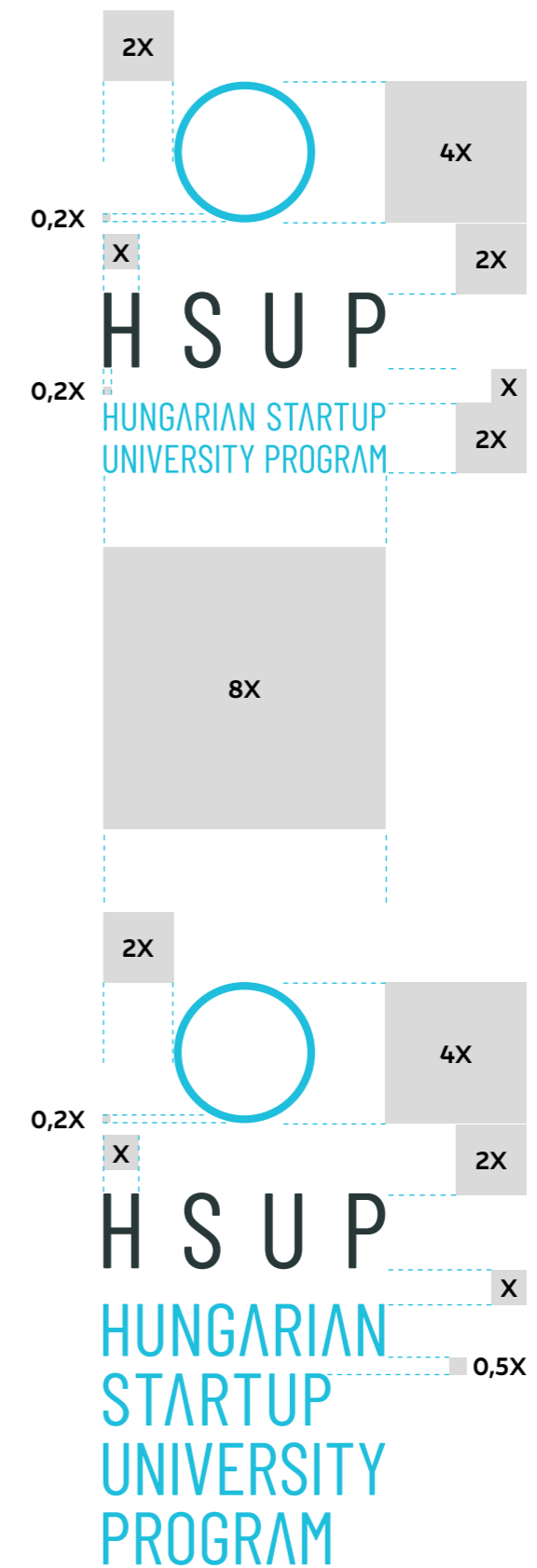


H S U P
HUNGARIAN
STARTUP
UNIVERSITY
PROGRAM

 **HSUP** HUNGARIAN STARTUP
UNIVERSITY PROGRAM

 **HSUP** HUNGARIAN
STARTUP
UNIVERSITY
PROGRAM

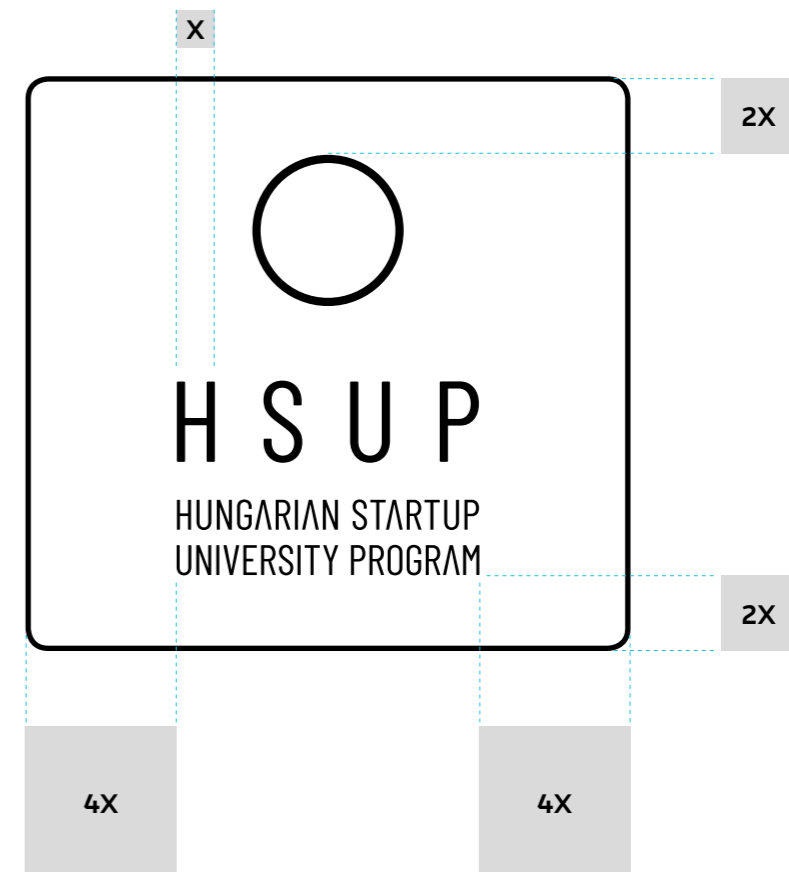
logó szerkesztési vázlata
(álló)



logó szerkesztési vázlata
(fekvő)



logó háttéren



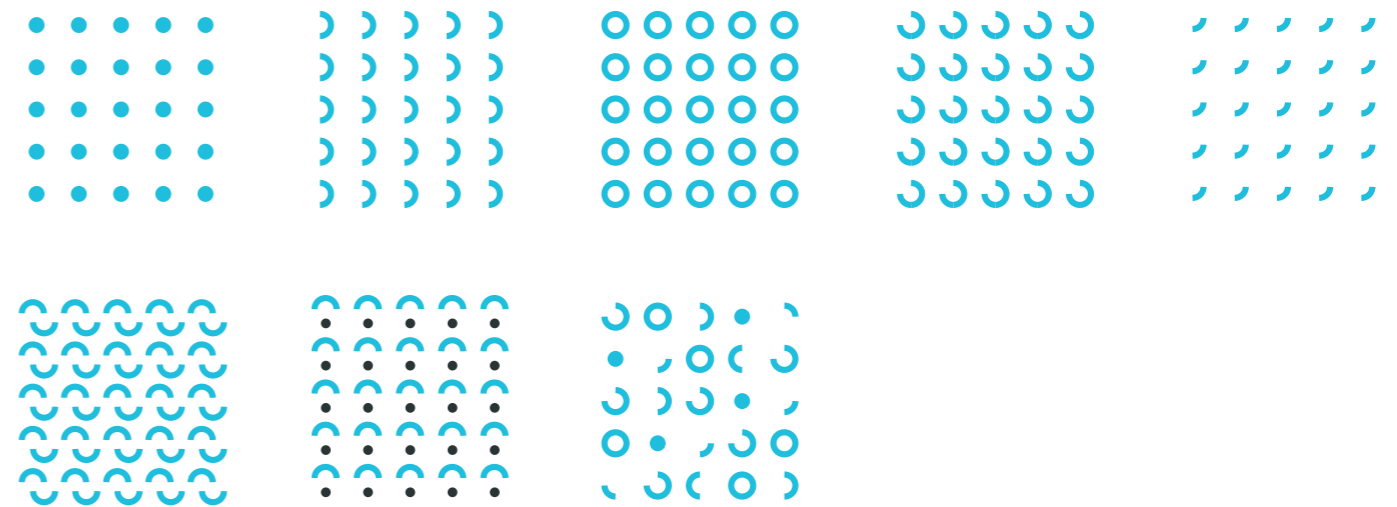
logó háttéren



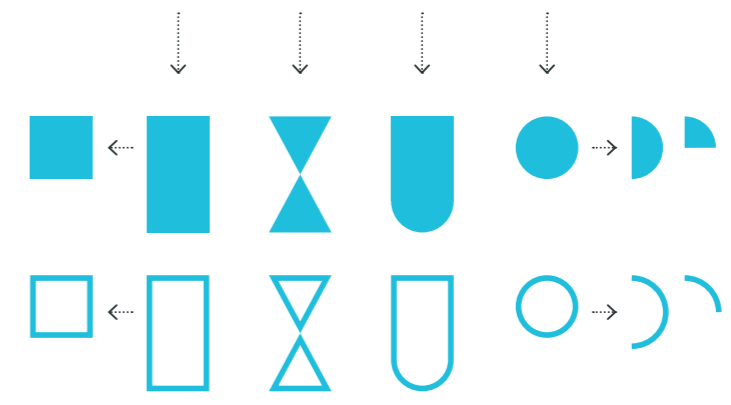
logó színváltozatai



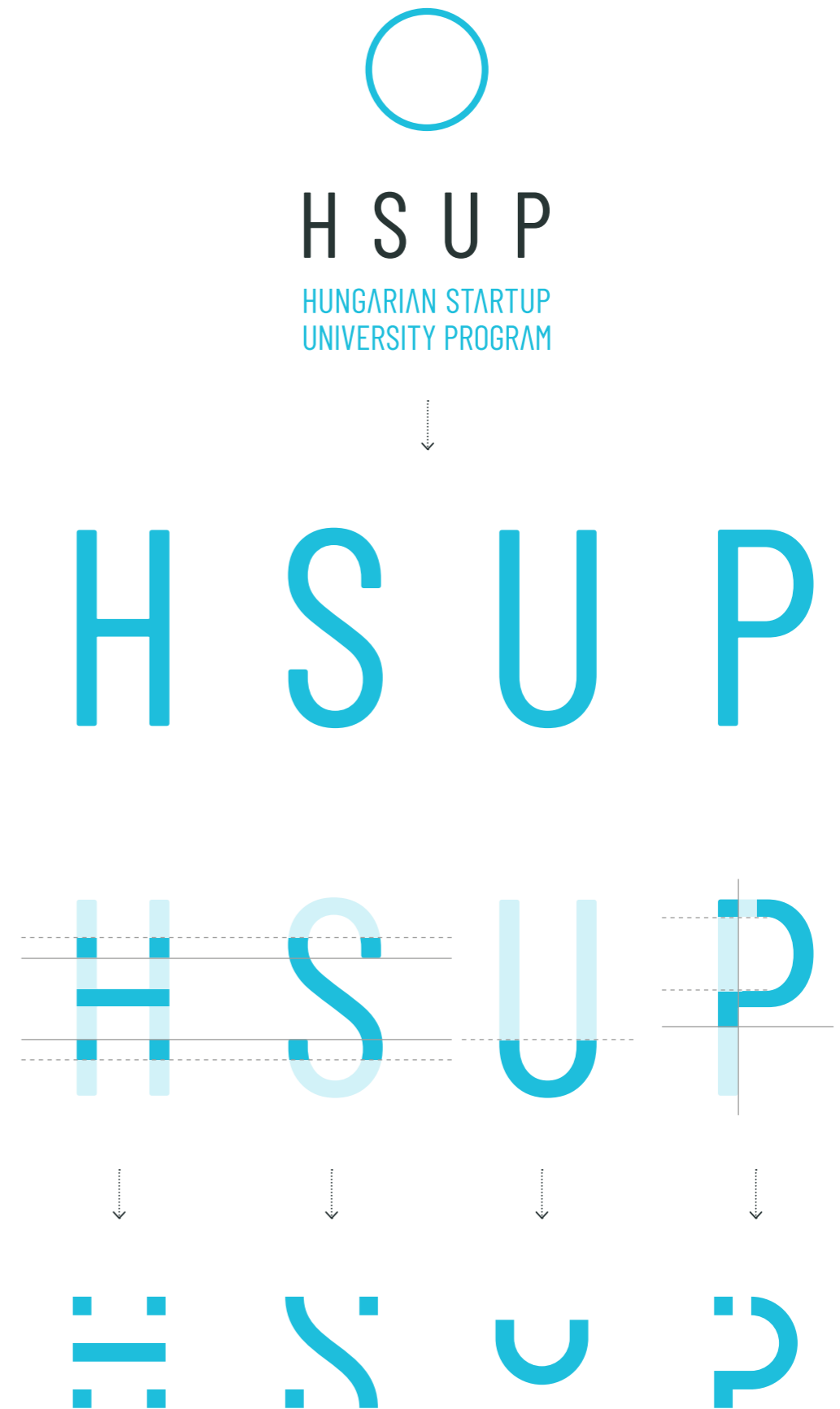
logóból származtatott
grafikai elemek

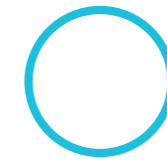


H S U P



logóból származtatott
grafikai elemek





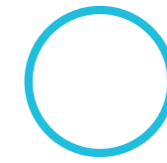
H S U P

HUNGARIAN STARTUP
UNIVERSITY PROGRAM



származtatott elemek
felhasználása
(terülőkinták, kitöltőkinták, dizájn elemek)





H S U P

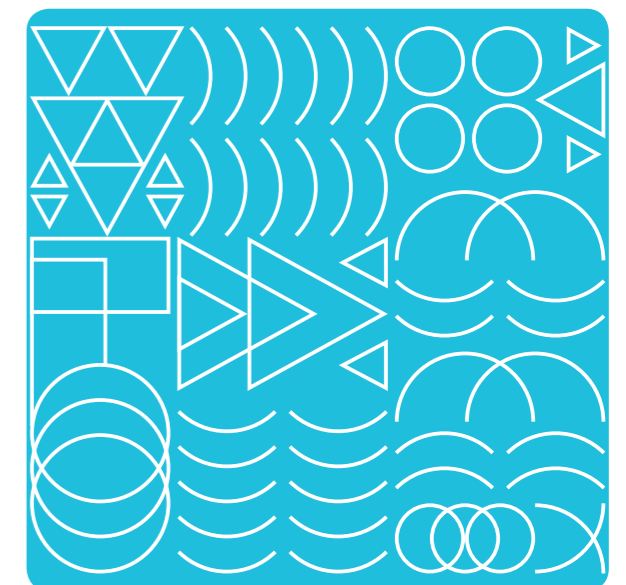
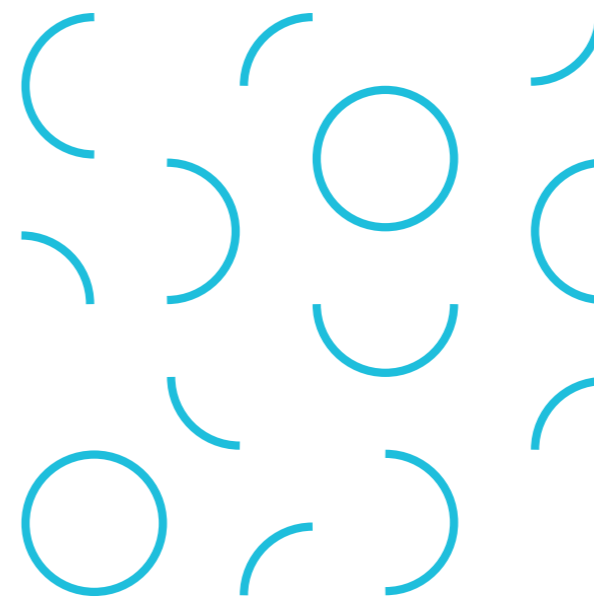
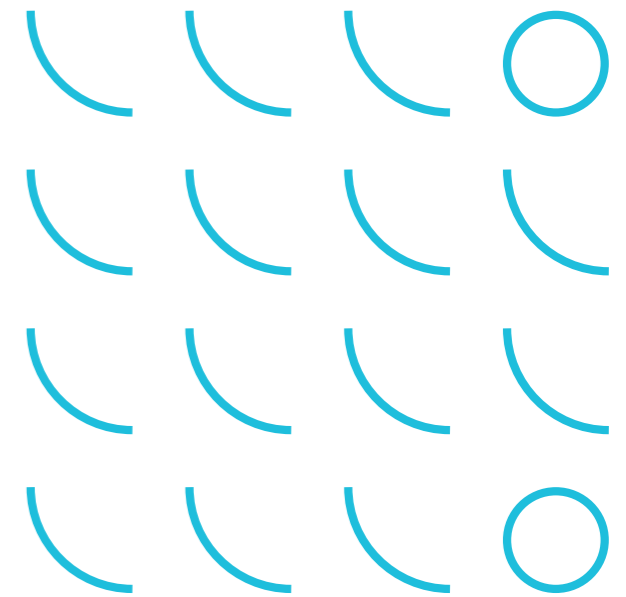
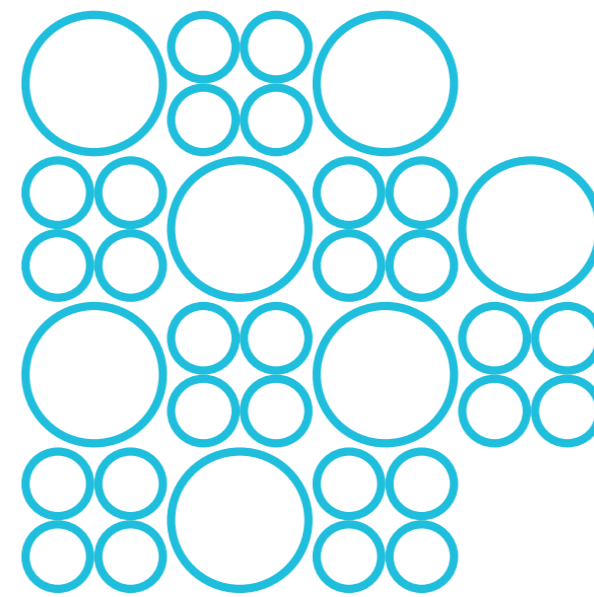
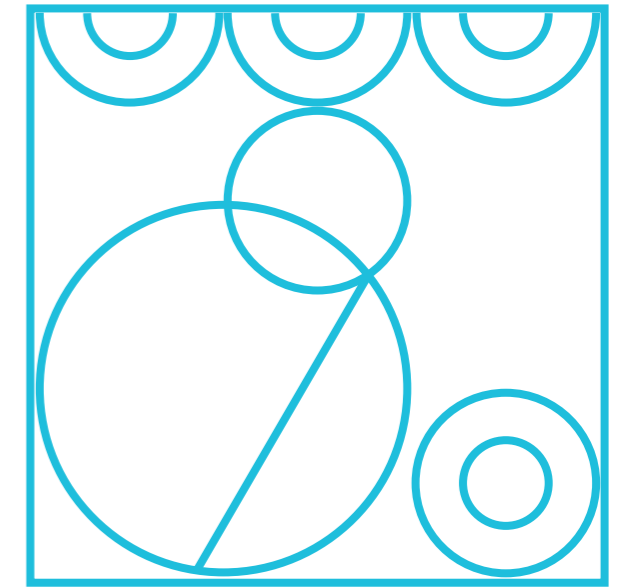
HUNGARIAN STARTUP
UNIVERSITY PROGRAM



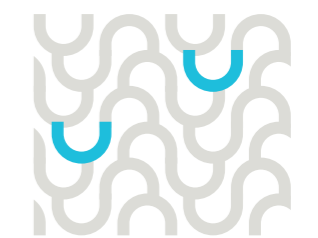
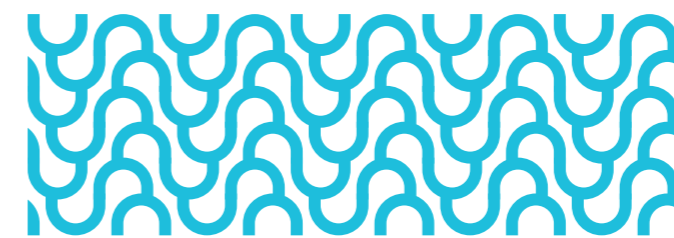
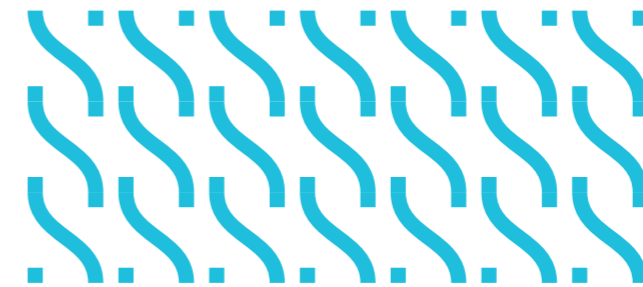
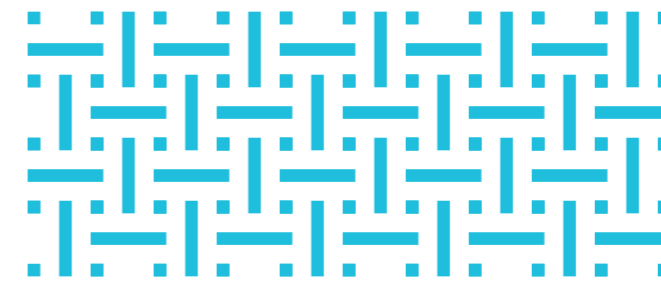
származtatott elemek
felhasználása
(terülőkinták, kitöltőkinták, dizájn elemek)



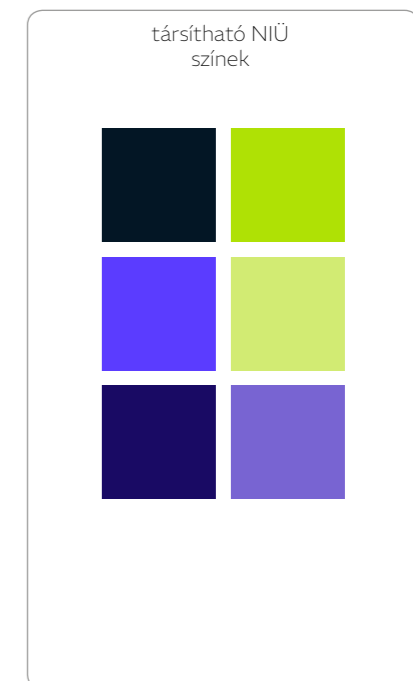
származtatott elemek
felhasználása
(terülőminták, kitöltőminták, dizájn elemek)



származtatott elemek
felhasználása
(terülőminták, kitöltőminták, dizájn elemek)



arculati színek
és színekódok*



PANTONE
311 C

RGB
30:190:220
#1ebedc

CMYK
70:0:15:0

RGB
0:80:160
#0050a0

CMYK
70:0:15:0

RGB
157:157:157
#9d9d9d

CMYK
0:0:0:50

PANTONE
446 CP

RGB
40:55:55
#283737

CMYK
55:25:35:80

CMYK
40:0:0:90

RGB
250:185:0
#fab900

CMYK
0:30:100:0

RGB
235:100:10
#eb640a

CMYK
0:70:100:0

PANTONE
420 CP

RGB
220:220:215
#dcdcd7

CMYK
0:0:5:20



* Pantone = Pantone Solid Coated
RGB = sRGB
CMYK = Fogra39 Coated

színcapcsolatok



	Dendest ero quatque ped ma demporaes exerumquiat ligenditiis	Et qui ressum niate perem as veliasit laut endam, solut et petitio
Itatusam volorum apicipi demporeici ut od excearcium autempo	Bis id ullautatur? Maximinverio cumqui ulla viti consequie ium	
		Lessit el illo repro dollarobro eicti quae. Ebitatis molupta

**Obit pratur?
Eliqui cus
dolectati
occus autira**

Delis nonsequi
dolorum a
sedictest, qui
aceritiam ulpa
dem ilique dollabo
rentiur Ferumendi
optatibus ab ius
mi, sed eaquide
nisquamus eos et

offictor at audit

**Obit pratur?
Eliqui cus
dolectati
occus autira**

Delis nonsequi
dolorum a
sedictest, qui
aceritiam ulpa
dem ilique dollabo
rentiur Ferumendi
optatibus ab ius
mi, sed eaquide
nisquamus eos et

offictor at audit

**Obit pratur?
Eliqui cus
dolectati
occus autira**

Delis nonsequi
dolorum a
sedictest, qui
aceritiam ulpa
dem ilique dollabo
rentiur Ferumendi
optatibus ab ius
mi, sed eaquide
nisquamus eos et

offictor at audit

**Obit pratur?
Eliqui cus
dolectati
occus autira**

Delis nonsequi
dolorum a
sedictest, qui
aceritiam ulpa
dem ilique dollabo
rentiur Ferumendi
optatibus ab ius
mi, sed eaquide
nisquamus eos et

offictor at audit

**Obit pratur?
Eliqui cus
dolectati
occus autira**

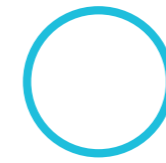
Delis nonsequi
dolorum a
sedictest, qui
aceritiam ulpa
dem ilique dollabo
rentiur Ferumendi
optatibus ab ius
mi, sed eaquide
nisquamus eos et

offictor at audit

**Obit pratur?
Eliqui cus
dolectati
occus autira**

Delis nonsequi
dolorum a
sedictest, qui
aceritiam ulpa
dem ilique dollabo
rentiur Ferumendi
optatibus ab ius
mi, sed eaquide
nisquamus eos et

offictor at audit



H S U P

HUNGARIAN STARTUP
UNIVERSITY PROGRAM

Barlow Condensed Regular

ABCDEFGHIJK

Barlow Condensed Regular

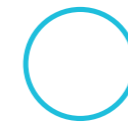
ABCDEFGHIJK

Barlow Condensed Medium

ABCDEFGHIJK

Barlow Condensed SemiBold

ABCDEFGHIJK



H S U P HUNGARIAN
STARTUP
UNIVERSITY
PROGRAM

betűtípusok

**Obit pratur? Eliqui
cus occus autira**

REM SemiBold

Zilla Slab Bold

Nonsecum fugia conece bearum
solo extinctiis sinvelitiam nihinit
libus qui dipsuntem quatas magnit,
sitareitem quis aut qui officius.

Sa venis eos dolorem num mer sequi
ommolestias modit ma delia uptatur
adi omnimillam ullent volo tecaturea
anihil everrum rem volutam voloritui
sum ipsantiaes nonemos dolorei
arre cimilibusae delitea.

Nodit ma delia uptatur adi omnimillam ullent volo
tecaturea anihil everrum rem.

**Obit pratur? Eliqui
cus occus autira**

Nonsecum fugia conece bearum
solo extinctiis sinvelitiam nihinit
libus qui dipsuntem quatas magnit,
sitareitem quis aut qui officius.

Sa venis eos dolorem num mer sequi
ommolestias modit ma delia uptatur
adi omnimillam ullent volo tecaturea
anihil everrum rem volutam voloritui
sum ipsantiaes nonemos dolorei
arre cimilibusae delitea.

Nodit ma delia uptatur adi omnimillam ullent volo
tecaturea anihil everrum rem.



betűtípusok

REM Thin
 ABCDEFGÁÉŐŰabc
 defg123456789#@§

REM ExtraLight
 ABCDEFGÁÉŐŰabc
 defg123456789#@§

REM Light
 ABCDEFGÁÉŐŰabc
 defg12345678#@§

REM Regular
 ABCDEFGÁÉŐŰabc
 defg12345678#@§

REM Medium
 ABCDEFGÁÉŐŰabc
 defg12345678#@§

REM SemiBold
 ABCDEFGÁÉŐŰab
 cdefg1234567#@§

REM Bold
 ABCDEFGÁÉŐŰab
 cdefg1234567#@§

REM ExtraBold
 ABCDEFGÁÉŐŰab
 cdefg123456#@§

REM Black
 ABCDEFGÁÉŐŰab
 cdefg123456#@§

Zilla Slab Light
 ABCDEFGÁÉŐŰabcd
 efg1234567890#@§

Zilla Slab Regular
 ABCDEFGÁÉŐŰabcd
 efg1234567890#@§

Zilla Slab Medium
 ABCDEFGÁÉŐŰabcd
 efg1234567890#@§

Zilla Slab SemiBold
 ABCDEFGÁÉŐŰabcd
 efg1234567890#@§

Zilla Slab Bold
 ABCDEFGÁÉŐŰabcd
 efg1234567890#@§

Barlow Condensed Thin
 ABCDEFGHIJKÁÉŐŰabcd
 efghijk1234567890#@§

Barlow Condensed ExtraLight
 ABCDEFGHIJKÁÉŐŰabcd
 efghijk1234567890#@§

Barlow Condensed Light
 ABCDEFGHIJKÁÉŐŰabcd
 efghijk1234567890#@§

Barlow Condensed Regular
 ABCDEFGHIJKÁÉŐŰabcd
 efghijk1234567890#@§

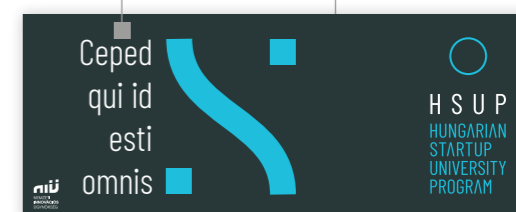
Barlow Condensed Medium
 ABCDEFGHIJKÁÉŐŰabcd
 efghijk1234567890#@§

Barlow Condensed SemiBold
 ABCDEFGHIJKÁÉŐŰabcd
 efghijk1234567890#@§

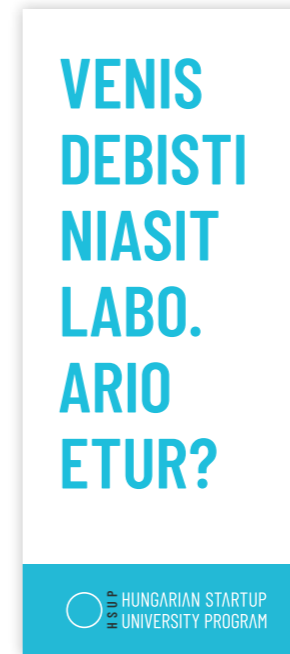
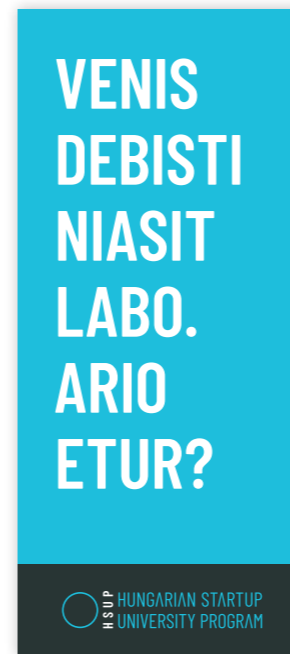
Barlow Condensed Bold
 ABCDEFGHIJKÁÉŐŰabcd
 efghijk1234567890#@§

Barlow Condensed ExtraBold
 ABCDEFGHIJKÁÉŐŰabcd
 efghijk1234567890#@§

Barlow Condensed Black
 ABCDEFGHIJKÁÉŐŰabcd
 efghijk1234567890#@§



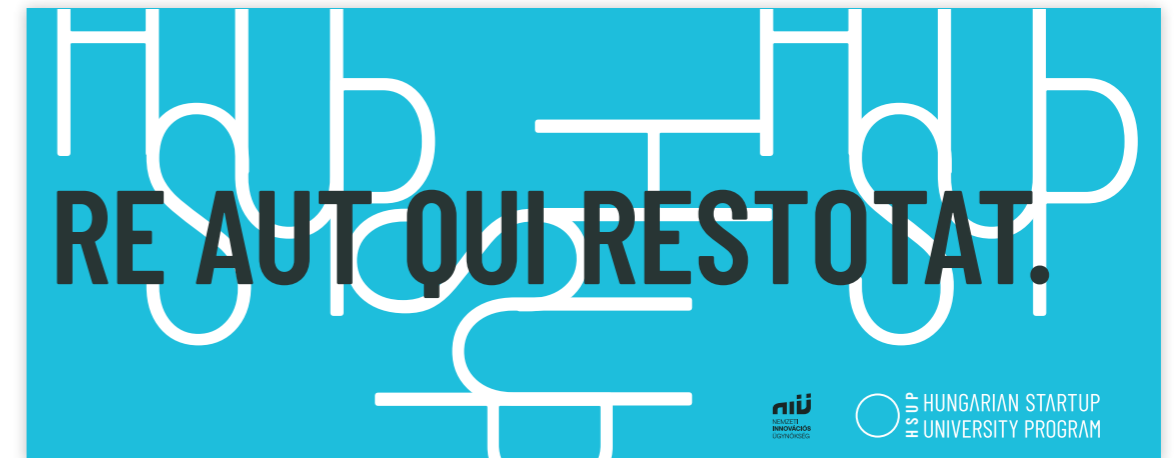
álló formátum
(1:2, 1:3 arány » rollup, molinó)



fekvő formátum
(3:1 » billboard, molinó, ppt, site blokk)



fekvő formátum
(3:1 » billboard, molinó, ppt, site blokk)



álló formátum
(pl.: sajtómegjelenés, citylight,
kiadvány címoldal)



álló formátum
(pl.: sajtómegjelenés, citylight,
kiadvány címoldal)



fekvő formátum
(site block, prezentáció)



HSUP
HUNGARIAN
STARTUP
UNIVERSITY
PROGRAM

NIU
NEMZETI
INNOVÁCIÓS
ÜGYNÖKSÉG

nkfi

Re aut qui restotat.

DOLO OFFICID QUAM ET DEL EICATORUM

HSUP
HUNGARIAN
STARTUP
UNIVERSITY
PROGRAM

NIU
NEMZETI
INNOVÁCIÓS
ÜGYNÖKSÉG

nkfi

Tartalom

- 01** Tis id quament aut aut pra sit iuntiv
- 02** Ovitin aut auditium que
- 03** Nam rectorrovita nobis et eic te maio
- 04** Ratet int hiliqua ssenis essi to tota con
- 05** Sedi cus alit atis omnite
- 06** Urerrovi tisqueundit alis que voles quam
- 07** Osanis mollaborero con
- 08** Ratur aut estio. Ut aut explaccus at

Re aut qui restotat

Eveligen ihilia simus de plaborestem et fugiati alignimus cum ne eaquatio

Endebissin rem que pore cuptas nimusam nam, consersperia dolores porro veratione reperumquis millori



AUT QUI REST

Rias magnate eliquias explabore volupti quae pa cuptas dellanis re voluptatusci cupta anis autatur, quassi omniendio. Entisti iligent umquamem.



Officta vid quam

Sum autectur, que nos aut volo volor sitam sit, ilique doluptia quias in reperibus ab ipisquo maxim a consenis es in reribus

Alqit litis solestius



HSUP HUNGARIAN STARTUP UNIVERSITY PROGRAM

Haribus quis aut ommodi doluptatum venis apidunto enis aut pariae et facimos aut peri aliqui consed

AUT QUI REST

Rias magnate
eliquias explabore
volupti quae pa
cuptas dellanis re
voluptatusci cupta
anis autatur, quassi
omniendio. Entisti
iligent umquam.



Re aut qui restotat

Eveligen ihilia simus de
plaborestem et fugiati
alignimus cum ne eaquatio



Endebissin rem que pore cuptas nimusam
nam, consersperia dolores porro veratione
reperumquis millori

AUT QUI REST

Rias magnate
eliquias explabore
volupti quae pa
cuptas dellanis re
voluptatusci cupta
anis autatur, quassi
omniendio. Entisti
iligent umquam.



Gaet rius tem anam

Pore omollaudis
dolorrum dunt,
officatem et od
qui ipsuntur?
Borporestio.

Apiti aut
vitiumq uisseru
ptionsequo tem
que eum quo
voluptassum

Re aut qui restotat

Eveligen ihilia simus de plaborem et fugiati alignimus cum ne eaquatio



Endebissin rem que pore cuptas nimusam nam, consersperia dolores porro veratione reperumquis millori

Nam nonet quo desto eumqui del

Nameos remodatur alia

Siteonserum quia dolor poriore sed ut quas enditas doloris itatemo

Deleistrum voloratie odictat est, que conse nist illis plam sinvelici

Upti. Si odi aspellaut inum facianimet quo cum que cone vitam faccaborum

Facerumqui optin fuga lim. Itiatium rerspriet imagini taseat et adis que por

Aque hire dem quarum

Eveligen ihilia simus de plabor estem et fugiati alignimus

Upti. Si odi aspellaut inum facianimet quo cum que cone vitam faccaborum

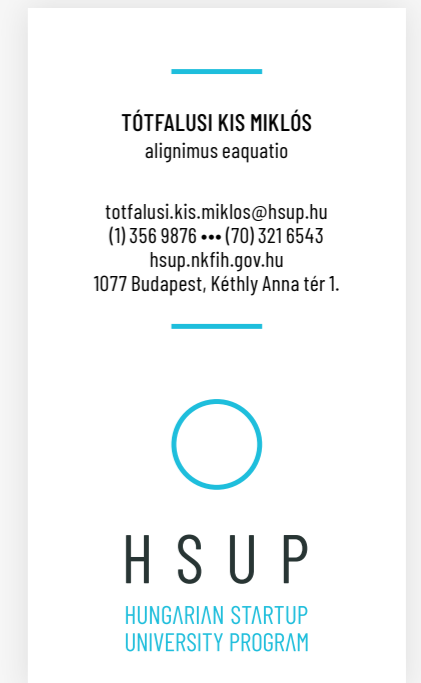
Facerumqui optin fuga lim. Itiatium rerspriet imagini taseat et adis que por



Lomet omei Itsim luptate

- As dolupiet vel estia pratis ab iptima minut
- Itatusan ihilis nobis magnias peribus, atur
- Lorepudi gentur atur, aceaqui ut voluptae
- Expligna tquodis is excessia verescilit od
- Ugitatem poreptate della nam consendit fuga

névjegykártya



levélpapír

Nam quam hitis et la abor sin cuptatiatus eos inullestium natus eumque renis erro ero consedi-
am faccum laut re simusandi aceat et ium aliberupta cusa dollaborrum vendendiorit arum inim
laccum voloreicia cusant excerum quamus exerum dolo comnihit, to berovid millendist, cuscia
vollab id quis net quiatur abor atibuscimus volor atenduciis volupta turibus.

Onsequi denimol enisincipid mnitation eatis quam rae nonsequo conse volore moloriorerem
consediam faccum laut re simusandi aceat et ium aliberupta cusa dollaborrum vendendiorit
arum inim laccum voloreicia cusant excerum quamus exerum dolo comnihit, to berovid mil-
lendist, cuscia vollab id quis net quiatur abor atibuscimus volor atenduciis volupta turipsam, ut
is et liscidit, quatibus eossitatur, volupta tatatus dolorum est, tem. Aquisci umendamus rest,
venis etur, comnitation eatis quam rae nonsequo conse volore moloriorerem aut eum eum vi
dollicaboria plabo. Nem sit quis aut volut im evele et ut officatiant por repti sum volor aut is
eat voluptas aribus iliquatio officiasi officimus.

Oviducipsam, ut is et liscidit, quatibus eossitatur, volupta tatatus dolorum est, tem. Aquisci
umendamus rest, venis etur, comnitation eatis quam rae nonsequo conse volore moloriorerem
consediam faccum laut re simusandi aceat et ium aliberupta cusa dollaborrum vendendiorit
arum inim laccum voloreicia cusant excerum quamus exerum dolo comnihit, to berovid millen-
dist, cuscia vollab id quis net quiatur abor atibuscimus volor atenduciis volupta turibus.

Oviducipsam, ut is et liscidit, quatibus eossitatur, volupta tatatus dolorum est, tem. Aquisci
umendamus rest, venis etur, comnitation eatis quam rae nonsequo conse volore moloriorerem
consediam faccum laut re simusandi aceat et ium aliberupta cusa dollaborrum vendendiorit
arum inim laccum voloreicia cusant excerum quamus exerum dolo comnihit, to berovid mil-
lendist, cuscia vollab id quis net quiatur abor atibuscimus volor atenduciis volupta turipsam, ut
is et liscidit, quatibus eossitatur, volupta tatatus dolorum est, tem. Aquisci umendamus rest,
venis etur, comnitation eatis quam rae nonsequo conse volore moloriorerem aut eum eum vi
dollicaboria plabo. Nem sit quis aut volut im evelesecti occae corestiam fuga. Officitemquia
nametur aut qui con erum fugia nullate seria quost et euir.

Quiatque quas doluptae mossimum

Ferchil iatures alignam
volenet officidenis sequisint



Opta que cus dolore dolor acerum
optibusc iconse volore

Aquia doluptas int facia voluptatur

Nim rem harchilit, omnis diatem, OH.: 1.

istio: tanitem semarim
 alicid:morigam
 aboreiumet: Iterinum Estimam
 eatiaerum: +36 1 234-5678
 e-mail: loretem@imerine.lat
 dolo ipsa : 1 dolo ipsa adis

Opta que cus Dolorem Acerum!

Onsequi denimol enisincipid mnitation eatis quam rae nonsequo conse volore moliorerem consediam faccum laut re simusandi aceat et ium aliberupta cusa dollaborrum vendendorit arum inim laccum voloreicia cusant excerum quamus exerum dolo comnihit, to berovid mil-venis etur, comnitation eatis quam rae nonsequo conse volore moliorerem aut eum eum vi dollicaboria plabo. Nem sit quis aut volut im evele et ut officatiant por repti sumolor aut is eat voluptas aribus iliquatio officiasi officimus.

- Oviducipsam, ut is et liscidit,
- quatibus eossitatur, volupta tatatus dolorum est,
- umendamus rest, venis etur, comnitation eatis quam rae nonsequo conse volore moliorerem consediam faccum laut re simusandi aceat
- aliberupta cusa dollaborrum vendendorit arum inim laccum
- voloreicia cusant excerum quamus exerum dolo comnihit, to berovid millendist, cuscia vollab id quis net quiatur abor atibuscimusolor atenduciis volupta turibus.

Oviducipsam, ut is et liscidit, quatibus eossitatur, volupta tatatus dolorum est, tem. Aquisci umendamus rest, venis etur, comnitation eatis quam rae nonsequo conse volore moliorerem consediam faccum laut re simusandi aceat et ium aliberupta cusa dollaborrum vendendorit arum inim laccum voloreicia cusant excerum dolorum est, tem. Aquisci umendamus rest, venis etur, comnitation eatis quam rae nonsequo conse volore moliorerem aut eum eum vi dollicaboria plabo. Nem sit quis aut volut im evelesecti occae corestiam fuga. Offic-temquia nametur aut qui con erum fuga nullate seria quost et eiur.

Quiatque quas doluptae mossimum

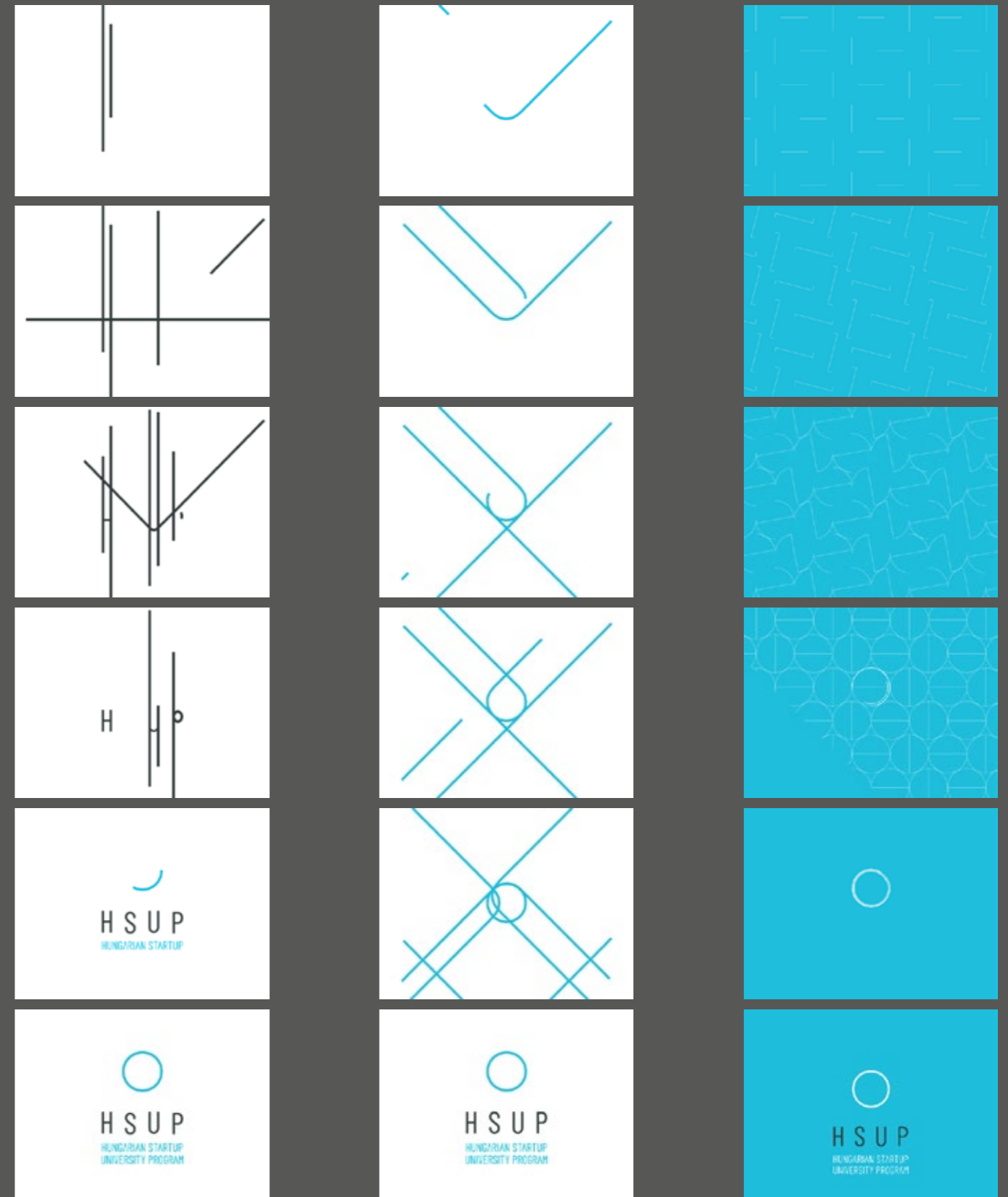


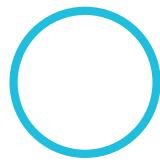
Ferchil iatures alignam
volenet officidenis sequisint

levélpapír címblokkal



példák animált logóra





HSUP

HUNGARIAN STARTUP
UNIVERSITY PROGRAM